

Market Managers Round Table (10 attending)

Note: as there were some new market managers attending, the group first listed the responsibilities of market managers

Responsibilities of market managers:

- Set and run meetings
- Enforcement of rules and by-laws
- Set up of market – manage it
 - Assigned versus free for all
 - With assigned customers know where to find you
 - When customers are used to vendors being in different places, they know they have to look around; and vendors can pull in better
- Help manage safety
- Point person/liaison with town
- Collect daily dues
- Conflict
- Finding vendors
- Advertizing
- Welcoming new vendors and kicking out interlopers
- Handling community relations
- Setting the tone and quality control
- Committee assignments and delegation of tasks
- Use rules to address most issues (have to interpret them)

Note: these responsibilities are laid out in the rules

Brainstorm of topics to discuss:

- Getting vendors to participate in management
- What is local?
- Bricks and mortar
- Nonprofits/community groups involvement/requests – what are the boundaries?
- What constitutes a member – the product, the farm, the vendor?
- How attract vendors?
- How handle mix of vendors applying

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