

Room:	Augusta/Pine Tree/ Capital	Exhibit Area	Washington/ York	Sagadahoc	Piscataquis	Somerset	Waldo
7:45-8:15 Registration	Registration	Exhibits					
8:15-8:25 Welcome	Welcome & Orientation	Exhibits				SNAP/ USDA FNS	DACF Scales
8:30-9:35 Session A	Keeping Our Farmers' Markets Strong: Food Safety and Consumer Confidence	Exhibits	Planning Events that Attract Families, Energy and Attention to the Market	Lowering Barriers to Market Farming with No-till Techniques	Setting Up a Market Stand That Shoppers Can't Resist	SNAP/ USDA FNS	DACF Scales
9:40-10:45 Session B	Up next...Attention-seeking Farmers' Markets	Exhibits	New Apps and Digital Tools for Market Management and Direct Marketing	Fundraising, Friendraising, and Finding Sponsors in Your Local Community and Beyond	Is Everyone Welcome at Your Market? Strategies for Making the Market More Navigable for All	SNAP/ USDA FNS	DACF Scales
10:45-11:00 Break	Coffee break	Exhibits				SNAP/ USDA FNS	DACF Scales
11:00-11:35 Session C	Legislative Update	Exhibits	WIC Authorization Training (Maine CDC)			SNAP/ USDA FNS	DACF Scales
11:45-12:40 Keynote	Keynote	Exhibits				SNAP/ USDA FNS	DACF Scales
12:40-1:30 Lunch	Lunch	Exhibits				SNAP/ USDA FNS	DACF Scales
1:30-2:00 MFFM Annual Meeting	MFFM Annual Meeting	Exhibits				SNAP/ USDA FNS	DACF Scales
2:10-3:15 Session D	A Holistic Approach to Branding Your Farmers' Market.	Exhibits	Law and Order: Farmers' Market Unit – A Walk Through the Legal Issues That May Impact Your Market	Getting Started with Maine Harvest Bucks: An Overview for 1st Year and Prospective Markets.	Local Food Pricing: Historical, Regional, and Market Based Differences Through the Lens of Organic	SNAP/ USDA FNS	DACF Scales
3:20-4:00 Round Table Discussions	Round Table Discussion: Highs and Lows of the 2017 Market Season		Feeding More Mainers Through FINI and Beyond: A SNAP Round Table Discussion	Finding Your Way - Round Table for Vendors New to Markets			