



Maine Farmers' Market Convention

January 16, 2020

Convention Sponsorship Information

The Maine Farmers' Market Convention is the one occasion each year when members of Maine's more than 120 farmers' markets convene. The 2020 convention will take place at the Augusta Civic Center, on the third day of the Maine Agricultural Trades Show. Market managers, market members, board members, volunteers, and representatives of state and regional organizations will attend.

When Mainers think of farmers' markets, they think of wholesome food, fresh air, and fun times with family and friends. This means that sponsoring the Maine Farmers' Market Convention is an excellent way to affiliate your company with all those positive, healthy-living associations. Being a sponsor at the convention means you'll be connecting with local food system influencers to build a stronger farmers' market network, while heightening awareness about your company in the process. A variety of sponsorship options are available—let us help you figure out the best way to get noticed at this once-a-year gathering!

The Maine Farmers' Market Convention is hosted by the Maine Federation of Farmers' Markets, which runs statewide programs that help sustain Maine farms, connect market farmers, strengthen farmers' markets, and widen access to locally-grown food for all.

☐ **Contributing Sponsor- \$2500.00**

Listing as a Sponsor in event program, company name and link on website, brochures at event and in registration packets, ad in program materials, exhibit space at convention, additional recognition at convention site (banner placement and naming opportunities available).

☐ **Benefactor \$1500.00**

Listing as a Sponsor in event program, company name and link on website, brochures at event and in registration packet, ad in program materials, exhibit space at convention, additional recognition at convention site.

☐ **Sustaining Sponsor - \$1000.00**

Listing as a Sponsor in event program, company name and link on website, brochures at event and in registration packets, ad in program materials, exhibit space at convention.

☐ **Workshop Sponsor - \$750.00**

Listing as a Sponsor in event program, company name and link on website, table space in exhibit hall, brochures at event, ad in program materials.

☐ **Program Sponsor - \$300.00 - \$500.00**

Listing as a Sponsor in event program, brochures at event, company name and link on website.

☐ **Friends - all other donations and in-kind donations**

Listing as a Sponsor in event program, company name and link on website.

MFFM is a 501c3 nonprofit. Sponsorships are tax-deductible.

Maine Federation of Farmers' Markets, PO Box 212, Damariscotta, ME 04543

mainefarmersmarkets.org

As specific programming is planned, there will also be opportunities to sponsor certain portions of the Convention (with special sponsor recognition opportunities). If your organization is interested in partnering in other ways, please contact MFFM by email (director@mffm.org) or phone (207-370-1524).

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January 16th, 2020
At the Augusta Civic Center
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Contact Information

Name of business or organization: _____

Contact name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Sponsorship level:

Check enclosed

Please send an invoice

Please send this form to:

MFFM

PO Box 212

Damariscotta, ME 04543

Or email director@mffm.org

Thank you for supporting Maine's farmers' markets!